



THE 20 Day Challenge

“Educators take something simple and make it complicated. Communicators take something complicated and make it simple.” – John C. Maxell

Week 3 Day 1

1. Attend a networking event this week
2. Update your list
3. Make 6 calls
4. Make 6 emails
5. Share your results with the team

Week 3 Day 2

1. Make 6 calls
2. Make 6 private messages
3. Send 6 emails

Week 3 Day 3

1. Post on social media
2. Send 6 private messages
3. Send 6 emails
4. Give a free gift to a prospect

Week 3 Day 4

1. Make 6 calls
2. Send 6 private messages
3. Send 6 emails

Week 3 Day 5

1. Make 6 calls
2. Send 6 emails
3. Send 6 private messages (Make sure to use different platforms, ie LinkedIn/Facebook/Twitter)